

# InSight



BRINGING YOUR WORLD INTO FOCUS

SUMMER 2009

- Modern Cataract Correction
- Do you have Astigmatism?
- Cataracts? That's good news!

## What is your good vision worth? If you have cataracts, you know the answer: PLENTY!

Just add up the high cost of no longer having the clear vision you need to live life on your own terms.

When you are unable to drive at night, how much will it "cost" you?

*The freedom to do what you want when you want to do it? The enjoyment of the active social life you treasure?*

What will it "cost" when you are unable to drive at all?

*Your mobility? Employment and volunteer opportunities? Your ability to enjoy what could have been the best stage of your life?*

What will it "cost" when it becomes too difficult to read a book or newspaper, or your TV's closed captioning?

*Your sense of connection to the world?  
Your ability to enjoy hobbies? The stimulation your brain needs to stay young and flexible?*

But, **THERE IS GOOD NEWS!**

*(continued on page 2)*



# What is your GOOD VISION WORTH?

(continued from front cover)

It is possible to reclaim the clear vision you need to live the life you love.

Modern surgery to correct cataracts is convenient, safe, comfortable, effective, and affordable.

There is no need to wait until the "costs" add up before doing something about your cataracts.

With premium replacement lenses, it may even be possible for you to achieve a full range of more youthful vision and be less dependent on bifocals or reading glasses after cataract surgery!

You don't have to settle for less! Call **903-723-1010** today to schedule a cataract evaluation.

---

## MODERN CATARACT CORRECTION at Shiller Vision Center is...

---



**CONVENIENT:** The procedure is performed on an outpatient basis in our state-of-the-art surgical facility, where patients experience a relaxing atmosphere and attentive, personalized care.

**SAFE:** Our surgeon performs the procedure under the high magnification of a microscope, using small instruments and ultrasound energy.

**COMFORTABLE:** Anesthetic drops are used to numb the eye, and modern techniques mean no stitches are necessary.

**EFFECTIVE:** Patients experience an almost immediate improvement in vision and a speedy recovery time.

**STATE-OF-THE-ART:** We offer advanced technology premium lifestyle lens implants.

**AFFORDABLE:** We gladly accept Medicare assignment.

**...and that is real VALUE!**

# CATARACTS?

## There's good news!

---

The more than three million people who will have cataract surgery this year are fortunate to live at a time when cataract correction is so very convenient, safe, and comfortable. Your surgeon can remove the clouded natural lens and implant a crystal-clear lens its place. Moreover, amazing innovations in vision correction technology make it possible to correct cataracts and presbyopia or astigmatism at the same time!

# Do you have ASTIGMATISM?

---

With the most common form of astigmatism, the surface of the eye's cornea has an uneven curvature. This irregularity causes light to focus on more than one spot on the back of the eye, resulting in blurred vision. When your cataract is removed, an advanced technology replacement lens implant, called a "toric" lens, may correct your astigmatism at the same time.

What do you call a lens that corrects two vision problems at the same time? We call it a good VALUE.



# Do you wear READING GLASSES or BIFOCALS?

You may be able to banish cataracts and gain a full range of more youthful vision...at the same time!

If you have presbyopia, your eye's natural lens no longer has the flexibility needed to change focus from distance to close-up. This loss of reading vision generally occurs between the ages of 40 and 50, and we compensate by wearing reading glasses or bifocals.

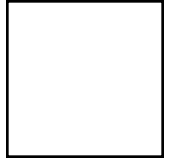
When the eye surgeon removes your cataract, your vision will be clear, but you will still need glasses. However, advanced technology makes it possible for your eye surgeon to implant a premium replacement lens that offers a better chance for seeing without glasses at:

- **NEAR** distances, for reading the label on a prescription bottle or the latest best-seller.
- **MID-RANGE** distances, for playing cards and recognizing the smiling face of a friend.
- **FAR** distances, for driving and enjoying the scenery.

These *premium lifestyle lenses* offer a full range of more youthful vision.



Shiller Vision Center  
3323 South Loop 256  
Palestine, Texas 75801



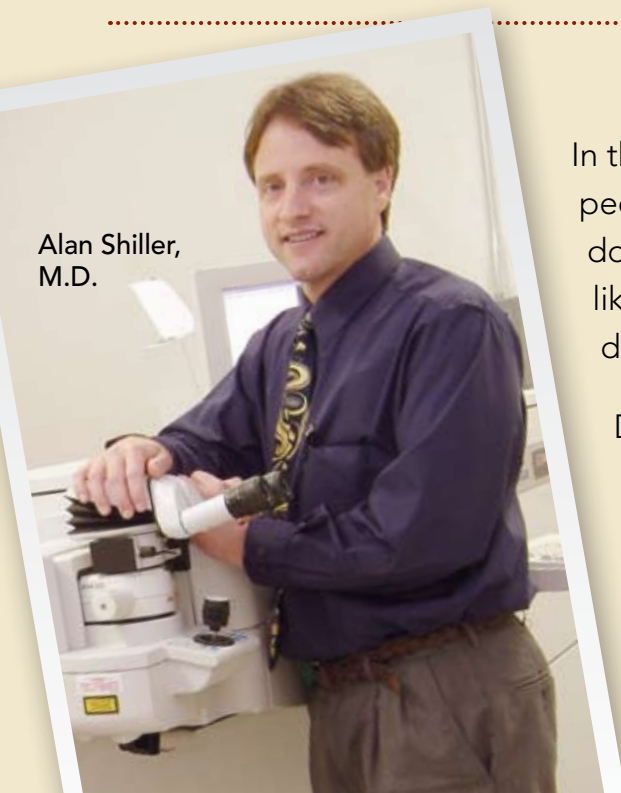
3323 South Loop 256  
Palestine, Texas 75801  
(800) 260-3410 • (903) 723-1010  
[www.shillervision.com](http://www.shillervision.com)

©2009 Medical Consulting Group, L.L.C.

---

## Dr. Shiller's Mission in Ethiopia: **BETTER VISION FOR A BETTER LIFE**

---



Alan Shiller,  
M.D.

In the remote areas of developing countries like Ethiopia, people often live their entire lives without access to an eye doctor and treatment for conditions that can lead to blindness, like cataracts and trachoma. These people can't go to an eye doctor, so Dr. Shiller went to them...in Ethiopia.

Dr. Shiller, his daughter Lauren, and his assistants, were stunned by the number of people who desperately needed help with vision-threatening conditions.

Visit [www.shillervision.com](http://www.shillervision.com) for the entire story and photos of Dr. Shiller's remarkable mission trip!